

01-03-00

PTO/SB/05 (2-98)

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UTILITY PATENT APPLICATION TRANSMITTAL

Attorney Docket No.	17207-00005
First Named Inventor or Application Identifier	Balwinder S. Samra and Oumar Nabe
Title	METHODS AND SYSTEMS FOR CREATING MODELS FOR MARKETING CAMPAIGNS
Express Mail Label No.	EL319728023US

Only for new nonprovisional applications under 37 CFR 1.53(b)

APPLICATION ELEMENTS
See MPEP chapter 600 concerning utility patent application contents.

ADDRESS TO:
Assistant Commissioner for Patents
Box Patent Application
Washington, DC 20231

- ☒ Fee Transmittal Form (e.g., PTO/SB/17)
(Submit an original, and a duplicate for fee processing)
[Total Pages] **11**
- ☒ Specification
(Preferred arrangement set forth below)
 - Descriptive title of the invention
 - Cross References to Related Applications
 - Statement Regarding Fed sponsored R & D
 - Reference to Microfiche Appendix
 - Background of the Invention
 - Brief Summary of the Invention
 - Brief Description of the Drawings (if filed)
 - Detailed Description
 - Claim(s)
 - Abstract of the Disclosure
- ☒ Drawing(s) (35 USC 113) [Total Sheets] **8**
- Oath or Declaration [Total Pages] **1**
 - ☐ Newly executed (original or copy)
 - ☐ Copy from a prior application (37 CFR 1.63(d))
(for continuation/divisional with Box 17 completed)
[Note Box 5 below]
 - ☐ **DELETION OF INVENTOR(S)**
Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).
- ☐ Incorporation by Reference (useable if Box 4b is checked)
The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.

- ☐ Microfiche Computer Program (Appendix)
- Nucleotide and/or Amino Acid Sequence Submission
(if applicable, all necessary)
 - ☐ Computer Readable Copy
 - ☐ Paper Copy (identical to computer copy)
 - ☐ Statement verifying identity of above copies

ACCOMPANYING APPLICATION PARTS

- ☐ Assignment Papers (cover sheet & document(s))
- ☐ 37 CFR 3.73(b) Statement (when there is an assignee) ☐ Power of Attorney
- ☐ English Translation Document (if applicable)
- ☐ Information Disclosure Statement (IDS) PTO-1449 ☐ Copies of IDS Citations
- ☐ Preliminary Amendment
- ☒ Return Receipt Postcard (MPEP 503)
(Should be specifically itemized)
- ☐ Small Entity Statement(s) (PTO/SB/09-12) ☐ Statement filed in prior application, Status still proper and desired
- ☐ Certified Copy of Priority Document(s)
(If foreign priority is claimed)
- ☒ Other: EXPRESS MAIL CERTIFICATE & DECLARATION AND POWER OF ATTORNEY (FOR IDENTIFICATION OF INVENTOR ONLY)

*NOTE FOR ITEMS 1 & 14: IN ORDER TO BE ENTITLED TO PAY SMALL ENTITY FEES, A SMALL ENTITY STATEMENT IS REQUIRED (37 C.F.R. §1.27), EXCEPT IF ONE FILED IN A PRIOR APPLICATION IS RELIED UPON (37 C.F.R. § 1.28).

17. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information:
☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP)
 Prior application information: Examiner: Group/Art Unit: of prior application No:

18. CORRESPONDENCE ADDRESS

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 (Insert Customer No. or Attach bar code label here)

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	TELEPHONE	314/621-5070	FAX	314/621-5065	
COUNTRY	U.S.A.				

Name (Print/type)	John S. Beulick	Registration No. (Attorney/Agent)	33,338
Signature	<i>[Signature]</i>	Date	12/29/99

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FEE TRANSMITTAL		<i>Complete if Known</i>													
<p style="text-align: center; font-size: small;">Patent fees are subject to annual revision on October 1. These are the fees effective October 1, 1997. Small entity payments <u>must</u> be supported by a small entity statement, otherwise large entity fees must be paid. See Forms PTO/SB/09-12. See 37 C.F.R. §§ 1.27 and 1.28.</p>		<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 2px;">Application Number</td> <td style="width: 50%;"></td> </tr> <tr> <td style="padding: 2px;">Filing Date</td> <td></td> </tr> <tr> <td style="padding: 2px;">First Named Inventor</td> <td style="padding: 2px;">Balwinder S. Samra and Oumar Nabe</td> </tr> <tr> <td style="padding: 2px;">Group Art Unit</td> <td></td> </tr> <tr> <td style="padding: 2px;">Examiner Name</td> <td></td> </tr> <tr> <td style="padding: 2px;">Attorney Docket Number</td> <td style="padding: 2px;">17207-00005</td> </tr> </table>		Application Number		Filing Date		First Named Inventor	Balwinder S. Samra and Oumar Nabe	Group Art Unit		Examiner Name		Attorney Docket Number	17207-00005
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TOTAL AMOUNT OF PAYMENT	(\$)690.00														

METHOD OF PAYMENT (check one)	FEE CALCULATION (continued)																																																																																																																																																																														
<p>1. <input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge indicated fees and credit any over payments to:</p> <p>Deposit Account Number 01-2384</p> <p>Deposit Account Name </p> <p><input checked="" type="checkbox"/> Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17 <input type="checkbox"/> Charge the Issue Fee Set in 37 CFR 1.16 at the Mailing of the Notice of Allowance</p> <p>2. <input type="checkbox"/> Payment Enclosed: <input type="checkbox"/> Check <input type="checkbox"/> Money Order <input type="checkbox"/> Other</p>	<p>3. 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SUBMITTED BY				Complete (if applicable)	
Typed or Printed Name	John S. Beulick			Reg. Number	33,338
Signature		Date	12/29/99	Deposit Account User ID	

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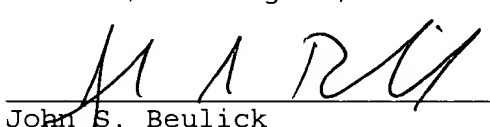
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I certify that the attached complete utility patent Application of **BALWINDER S. SAMRA and OUMAR NABE** for **METHODS AND SYSTEMS FOR CREATING MODELS FOR MARKETING CAMPAIGNS**, including:

- Patent Application Transmittal (1 page)
- Fee Transmittal (in duplicate) (1 page)
- Eight (8) pages of specification; two (2) pages of claims; one (1) page of abstract
- Eight (8) sheets of drawings
- Declaration and Power of Attorney (2 pages)
(For purposes of identification of inventor only)
- Certificate of Mailing Via Express Mail (1 page)
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